



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **LSU NAACP to hold inaugural Sneaker Ball fundraiser Nov. 7**

BATON ROUGE, LA — Show off your favorite sneakers to support the LSU NAACP at its inaugural Sneaker Ball at 7 p.m. Thursday, Nov. 7, the party includes a gift-card raffle.

Vice President Kaegan Hill said, “The event will combine elegance and culture to bring students and community members together to celebrate Black culture and unity on campus.”

The idea for the Sneaker Ball came from the organization’s desire to create an event that is both fun and aligned with its mission.

Hill said the chapter wants to make the event an annual tradition- “something the LSU community can look forward to every year.”

The free event is open to all LSU students, faculty, alumni and community members. There is no entry fee. Attendees can participate in a gift-card raffle fundraiser, with tickets priced at \$1 each or \$5 for 10 tickets. All proceeds will support the chapter’s community outreach programs and campus events.

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*The NAACP advocates, agitates and litigates for the civil rights of Black America. Its legacy is built on the foundation of grassroots activism by the biggest civil rights pioneers of the 20th century and is sustained by 21st-century activists. From classrooms and courtrooms to city halls and Congress, the network of members across the country works to secure the social and political power that will end race-based discrimination. That work is rooted in racial equity, civic engagement and supportive policies and institutions for all marginalized people committed to a world without racism where Black people enjoy equitable opportunities in thriving communities. [LSU NAACP](#)*

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